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Sweepstakes

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May 29 - June 6, 2004

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**THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES
2004 OFFICIAL RULES**

1. ELIGIBILITY: NO PURCHASE NECESSARY; VOID WHERE PROHIBITED. Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are 21 years of age or older as of May 3, 2004. A&E Television Networks ("Sponsor"), NMA Entertainment & Marketing ("Administrator"), InterContinental Hotels Group, Wizards of the Coast, Inc. ("Promotional Partners"), and each of their respective parents, affiliates, subsidiaries, advertising and promotional agencies, prize providers, participating retail locations and each of their respective officers, directors, employees and members of the immediate family and persons living in the same household of each are ineligible. Sweepstakes ends at 11:59:59 PM (ET) on June 6, 2004.

2. ENTER: There is one (1) way to enter THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES. (1) **ONLINE:** Between 12:00:01 AM (ET) on May 3, 2004 and 11:59:59 PM (ET) on June 6, 2004, you may enter THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES ("the Sweepstakes") by visiting <http://www.HistoryChannel.com/FootSteps>. Participants must complete the online entry form and click on the "Submit" button. Limit one (1) entry per person/per email address, per day. By entering the Sweepstakes online, participants acknowledge that they are aware of and agree with the Sponsor's privacy policy located at: <http://www.HistoryChannel.com/privacy/index.html>. Sponsor is not responsible for malfunctions of electronic equipment, computer hardware, software, malfunctions of the entrant's email provider, lost, late, incomplete, misdirected entries or entries not received in time for the drawing. Entries not containing the required information and entries in excess of the stated limit by the same person will be disqualified. Proof of delivery or receipt of entry will not be deemed by Sponsor (defined below) as proof of entry. Any attempted form of entry other than that described herein is void. Sponsor is not responsible for problems downloading entries from the website or for any other technical problems related to website entries. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes infected by a computer virus or is otherwise technically impaired and award prizes from among all eligible entries received prior to cancellation or termination. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered. Entries becoming the property of Sponsor and will not be returned. Normal Internet access and usage charges imposed by your online service will apply. Entries must be received by 11:59:59 PM (ET) on June 6, 2004.

3. WINNER SELECTION: One (1) Grand Prize Winner, One (1) First Prize Winner and One Hundred (100) Second Prize Winners will be selected on or about June 14, 2004, from among all eligible Entries received by Administrator, an independent judging organization, whose decisions are final on all matters relating to this Sweepstakes. Winners will be notified by phone or express mail on or about June 21, 2004. As a condition of

winning, Grand Prize and First Prize Winners will be required to sign and return, within 14 days of notification, an Affidavit Eligibility and Release from Liability ("Release") and a statement affirming the winner's grant of all rights in the submission and the right to use winner's name, likenesses (where legal), and entry in all media for promotional purposes to Sponsor. Failure to return any documents within the time specified or failure to respond to notification attempts or return of any prize notification as undeliverable will result in disqualification and selection of an alternate winner.

4. PRIZES AND ODDS OF WINNING: One (1) Grand Prize: A 6-Day/5-Night trip for four (4) to Paris and Normandy, France. Trip includes round trip coach class air transportation from a major U.S. airport of Sponsor's choice near winner's residence, hotel accommodations (one room, quad occupancy, or two rooms, double occupancy) at the InterContinental Hotel in Paris, France (subject to availability), a one-day trip to Normandy for four (4) and ground transportation to/from airport/hotel (Estimated Retail Value ("ERV"): \$10,150). One (1) First Prize: A 6-Day/5-Night trip for two (2) to Washington DC. Trip includes roundtrip coach class air transportation from a major U.S. airport of Sponsor's choice near winner's residence, hotel accommodations (double occupancy) at the InterContinental Hotel in Washington DC (subject to availability) and ground transportation to/from airport/hotel (ERV: \$3,950). Sponsor may substitute ground transportation, at sponsor's discretion, depending on winner's place of residence. One Hundred (100) Second Prizes: One (1) Wizards of the Coast, Inc. Axis & Allies board game, World War II special D-Day 2004 edition (ERV: \$40 each). Odds of winning depend on the total number of eligible entries received. Grand Prize and First Prize package does not include taxes, insurance, telephone charges, personal expenses, gratuities, incidental charges, or any other items not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the Grand Prize and First Prize Winner. The actual retail value ("ARV") of the travel prizes may vary depending upon the point of departure and fare fluctuation. Travel dates and availability to be provided by Sponsor. Trip must be taken before June 21, 2005 or prize will be forfeited in its entirety. Some additional restrictions and blackout dates may apply. Final travel arrangements and choice of hotels to be determined by Sponsor in its sole discretion. Grand Prize and First Prize Winners and their guests must travel together on the same itinerary. Grand Prize and First Prize Winners must confirm available travel dates and flight times selected by the Sponsor at least six (6) weeks prior to travel dates. No extension or change of trip dates permitted. Trip is subject to air/ground travel availability, hotel availability, and all other prize and travel restrictions, as applicable. If a travel companion is a resident of a jurisdiction that deems him/her to be a minor, he/she must be accompanied by his/her parent/legal guardian, and such person must pay his/her own expenses, unless deemed to be the winner or any other traveling companion. Grand Prize and First Prize Winner's travel companions (or parent/legal guardian if a traveling companion is a minor) must sign and return a Release of Liability/Publisher Release (where legal) prior to the issuance of travel documents. All prizes will be awarded. No transfer, substitution or cash equivalent for any prizes, except at Sponsor's sole discretion, due to

prize unavailability for any reason, and only then for a prize of greater or equal value. Limit one (1) prize per person or household.

5. GENERAL: Sweepstakes is governed by the laws of the State of New York, with venue and jurisdiction in New York County, NY and all claims must be resolved in the courts located in New York County, NY. By entering, entrants/winners agree: (1) to release the Sponsor and Promotional Partners and their agents from all liability, loss or damage arising out of their participation in the Sweepstakes and with respect to their acceptance and use/misuse of the prizes; (2) to be bound by the Official Rules; (3) that the decision of the Sponsor is final and binding on all matters relating to the Sweepstakes; and (4) to the use of their names and likenesses for advertising and promotional purposes in all media worldwide (including online) without additional compensation, except in TN and where otherwise prohibited by law. All applicable federal, state and local laws and regulations apply. Winner is responsible for all federal, state and local taxes. Grand Prize and First Prize Winners will be issued an IRS 1099 tax form for the actual value of their prizes. Sponsor and Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to participate or by any human or technical error which may occur in the processing of the entries in this Sweepstakes. As permitted by law in accordance with the Sponsor's Privacy Policy, Sponsor may use information, which all entrants provide about themselves, to send them announcements about the Sponsor's products and programs via electronic and ordinary mail. An entry, except where prohibited by law, constitutes a grant of permission to the Sponsor or its agents to include winners' names on the <http://www.HistoryChannel.com/> site and in connection with a Winners' List without further notice or without additional compensation.

6. WINNERS LIST: For a list of winners, available after August 20, 2004, send a self-addressed stamped envelope to be postmarked by October 15, 2004 and received by October 20, 2004 to: THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES WINNERS LIST, c/o NMA Entertainment & Marketing, 7508 Cromwell, #25, St. Louis, MO 63105.

7. RULES REQUEST: For a copy of Official Rules, please visit <http://www.HistoryChannel.com/FootSteps> and click on THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES link or send a self-addressed envelope to be postmarked by June 7, 2004 and received by June 14, 2004, to: THE HISTORY CHANNEL "FOOTSTEPS OF HISTORY" SWEEPSTAKES RULES REQUEST, c/o NMA Entertainment & Marketing, 7508 Cromwell, #25, St. Louis, MO 63105.

8. SPONSOR: A&E Television Networks, 235 East 45th Street, New York, New York, 10017.
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